

MicroStrategy Education™

10.121 Overview of Enterprise Mobility

Course description

Build basic enterprise mobile applications using MicroStrategy tools. Covers the fundamentals of enterprise mobile and builds the knowledge base necessary to tackle the more advanced courses offered for analysts, developers, and administrators. The majority of this course will be hands on, to perform basic mobile application design, development, and deployment.

Skills you gain

- Design principles for mobile apps
- Create documents with interactive graphs
- Create mobile configurations
- Add mobile-specific features to a document
- Create and deploy a mobile app to a mobile device
- Mobile app development lifecycle
- Storyboarding
- Mobile architecture basics

MicroStrategy products covered

- MicroStrategy Mobile platform

Right for you if

You are an analyst who needs to create mobile apps to provide documents on mobile devices

Best class experience if you have

10.111 Overview of Enterprise Analytics

10.413 Advanced Documents

Students must bring a supported mobile device to class

Topics

1. Plan and design a MicroStrategy Mobile app
 - User-centered design
 - Select the platforms to support your app
 - Graphic design considerations
 - Design best practices for tablets
 - Design best practices for smartphones
 - Create, develop, and test your app
2. Create a Mobile app
 - The business scenario
 - App components
 - MicroStrategy links
 - Building the Sales Performance app
 - Creating the documents: Adding objects
 - Adding interactive elements to the app
 - Layering and grouping data in the app
3. Extend Mobile capabilities
 - Transaction Services
 - Mobile SDK
4. Administration and app deployment
 - The Mobile client
 - Mobile architecture
 - Mobile configuration
 - Mobile app deployment
 - Additional Mobile features