

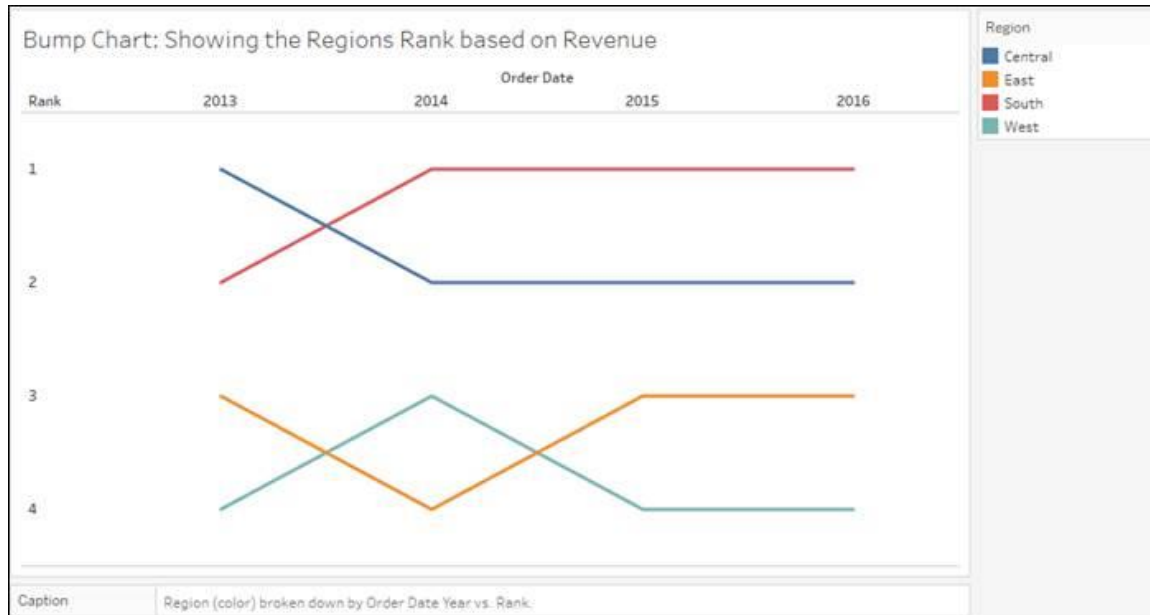


CHARTBUSTERS

BUMP CHART

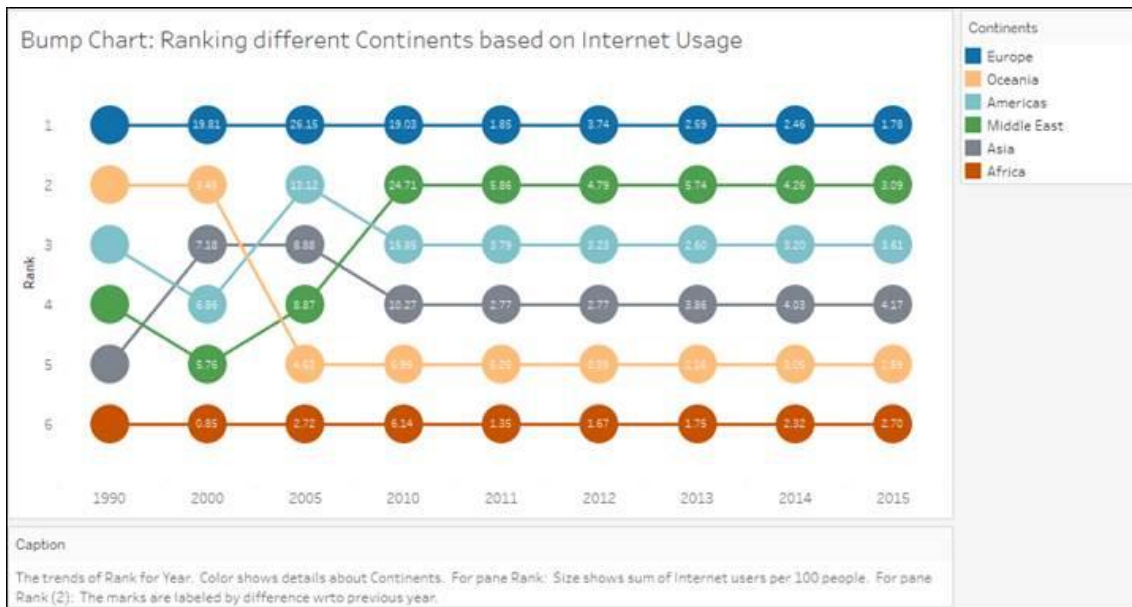
Bump charts are generally used to view changes in rank over time very effectively. These charts are similar to rank charts but instead of showing some measure on the y- axis, they show ranking.

Sample Bump Chart



Bump charts got their name from "bumps race", a term used to refer to a boat race where each boat tries to "bump" the one in front and move up the chart. When a line crosses another line that is indicative of a change in rank.

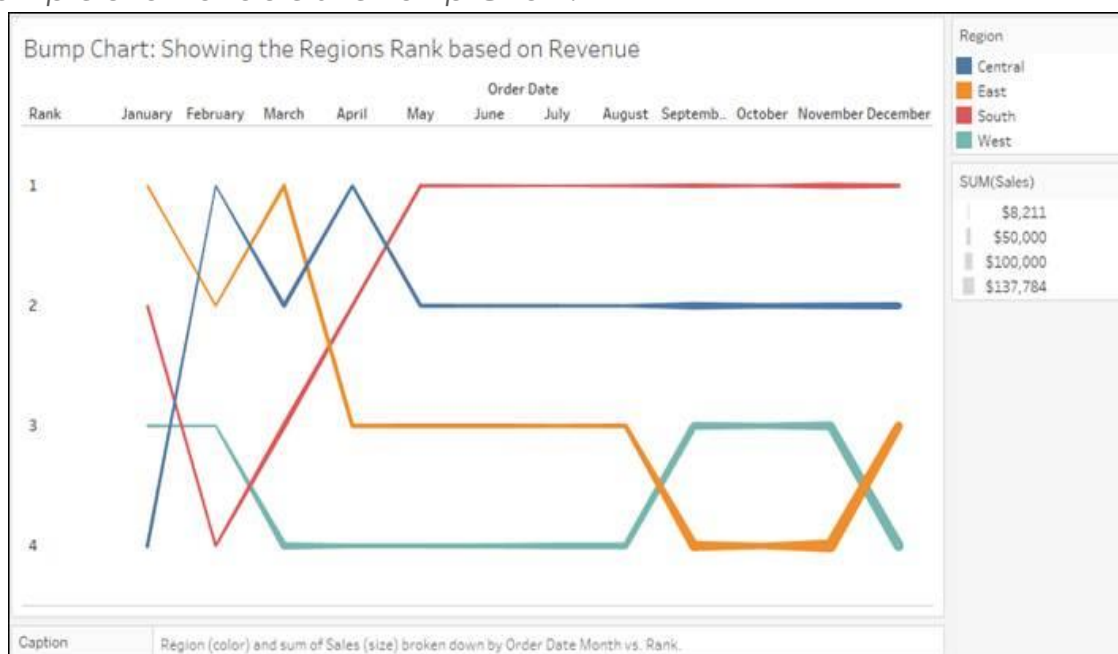
Here is another example of a Bump Chart.



Applications:

- When you more interested in communicating the changing ranks amongst your dimensions
- When you want to see how specific product categories have ranked in sales from year to year.
- When showing the actual magnitude of each and how they relate to each other.

Example of a Variable Size Bump Chart.



Sources:

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