



Aditya Saraf, Director

Aditya has 17+ years of experience in strategic planning, finance and operations management. He heads the HR and Finance department and is responsible for resource building as well as setting up company strategies and policies. Aditya began his career with MicroStrategy Inc, USA as a project manager and continues to leverage his experience in business intelligence to expand the knowledge base and talent at Nice. Through his strong entrepreneurial and people skills, he connects Nice to a grid of professionals, universities and global companies.



Deep Saraf, Director

Deep has 14+ years of BI services experience, specializing in MicroStrategy applications. He started his professional career with AARP and worked at MicroStrategy Inc, for 7+ years. In 2008, he returned to India to start Nice Software Solutions. Today, Nice provides education and consulting services in various BI technologies to customers and partners across the globe. Deep is passionate about growth and wants to make a large successful enterprise.

Business Intelligence and Data Analytics

Organizations today are pressed to predict beneficial routes of growth, respond to unpredicted business changes and generate relevant information that meets the needs of executives, vendors, customers and investors. Our team of BI experts works closely with you to deliver innovative and unique solutions for your business.

We create enterprise-wide expert solutions. Faster. Easier. Better.

Let's Get in Touch

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Our Data Analytics Capabilities



DATA ANALYTICS & APPLICATION DEVELOPMENT

Self Service BI or Traditional BI – we can help you:

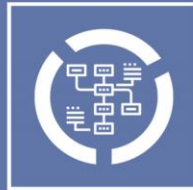
- Create your own visually appealing dashboard in minutes
- Create a strongly architected enterprise-wide BI environment
- Use data mining & predictive modeling to forecast your business
- Customize and enhance existing MSTR capabilities to suit your business needs



OPTIMIZATION & PERFORMANCE TUNING

Optimizing performance of reports and dashboards through:

- Fine tuning SQL using VLDB properties
- Wise use of intelligent cubes and caches
- Reduction of datasets and complex design



DATA GOVERNANCE & INTEGRATION

Preparing your data for analysis with:

- Standard data extraction and integration
- Advanced data modeling
- The power of Big Data harnessed



DASHBOARD UI DESIGNING

Creating user centric design for business users, resulting in:

- Simple yet effective visualizations
- Intuitive & elegant design that clarifies data
- Consistent design across application for unified brand experience



END USER ADOPTION

Fully leverage your investments in BI through our:

- Tailor-made training programs for easier user adoption
- E-learning & M-learning solutions for training anytime anywhere
- Project documentation for business users and technical users
- Embedded training solutions